



Data Sheet

Bentonite MED® Face Mask

FOR BEAUTY - THE PURIFYING POWER OF THE VOLCANIC MINERAL BENTONITE

Many many years ago, a valuable beauty aid with extraordinary powers was created from weathered volcanic ash: the clay mineral **bentonite**. Its most important component is montmorillonite, which due to its negatively charged surface, has properties to bind harmful substances such as lead, quicksilver, aluminium, ammonium, aflatoxin and histamine and good swelling and water absorption capacities. For thousands of years, bentonite has been used in cosmetics and to stimulate self-healing powers in the form of masks, wraps, pads and compresses. **Allantoin** is an active substance of the comfrey plant. The Springer Dictionary of Cosmetics describes it as a recommendable and skin-friendly cosmetic substance, which is gentle, regenerating, cell-regenerating and keratolytic. It smoothens chapped and cracked skin and improves its skin moisture-retaining capacity. The desert plant **aloe** barbadensis is known for having more than 200 healthy ingredients, which, on the skin, have moisturising and softening effects and a beneficial influence on inflammatory processes.

Our bentonite MED® face mask is manufactured according to the strict criteria of the natural cosmetics label NATRUE.

- Natural substances to purify the skin
- Supports the refinement of the skin structure
- free of aluminium salts, silicone and parabens
- free of colorants and perfumes
- free of nano particles
- no environmentally harmful chemicals

USAGE

Apply the mask evenly to the face, neck and décolleté. Do not apply to eyes and mouth. After approx. 10-15 minutes, rinse off with plenty of lukewarm water. Apply 1-3 times a week as needed.

CONTENTS AND PACKAGING

Folding box with 5 sachets of 12 ml bentonite MED® face mask, produced according to the regulations of the cosmetics industry.

ACTIVE INGREDIENTS

Bentonite, allantoin, aloe

INGREDIENTS – DESCRIPTION OF THE INGREDIENTS

AQUA	Base ingredient
BENTONITE	adsorbent, takes in water- and/or oil-soluble dissolved or finely dispersed substances, emulsion stabilising, viscosity regulating, mineral
TALC	Powder, adsorbent, takes in water- and/or oil-soluble dissolved or finely dispersed substances, removes e.g. impurities from the skin's surface, mineral
GLYCERIN	active substance, solubilising agent, moisture preserving, softens the skin, has the ability to attract water, component of the skin's own moisturising mechanism, plant-based
GLYCERYL STEARATE	Skincare product, emulsifier, stimulates formation of close mixing immiscible liquids by changing their interfacial tension, recommendable substance, makes the skin smooth and soft
POLYGLYCERYL-10 LAURATE	stimulates formation of close mixing immiscible liquids by changing their interfacial tension
XANTHAN GUM	Binding agent, gelling agent, plant-based, increases or decreases the viscosity of cosmetic products, firms the skin, plant-based
SODIUM LEVULINATE	Natural salt with antimicrobial properties, keeps the skin in a good condition, binds moisture, mineral
ALLANTOIN	Help to soothe discomfort on skin and scalp, makes the skin smooth and soft, treats chapped, rough and stressed skin, soothes, supports the healing of wounds, supports cell structures, plant-based
SODIUM ANISATE	Anisic acid salt, antimicrobial, plant-based
CITRIC ACID	Citric acid, keratolytic, stabilises the pH-value of cosmetic products, plant-based
BENZYL ALCOHOL	slows the development of the micro organisms in cosmetic products
ALOE BARBADENSIS LEAF JUICE POWDER	makes the skin smooth and soft, moisturises, is regenerating, has an antiinflammatory effect, supports self-healing after sunburn, cools, plant-based

Status: 04/2018